

## **Project Sponsorship**

### **Objective**

Increase the number of planters and monetize them.

### **Costings for existing planters:**

Cost of plants 2x planting per annum	£25.00
Cost of printing names etc	£2.50
Sundry cost fixings / soil etc	£1.80
<b>Total cost</b>	<b>£29.30</b>

Cost of Sponsorship:

10 planters/annual renewals - £50.00, was £75 last year (6 were sponsored last year). At this stage if we get more than 10, there is no additional charge.

### **Timescales**

All sponsorships to be completed by 31 March, planters in-situ and printed by 1 May each year.

Sponsorship last 12 months. Renewals to be paid by the 28 February the following year. If not renewing the planters can be offered to others at the same renewal price.

### **Target market:**

- 1) Local businesses.
- 2) Any local company that we give work to.
- 3) Individuals
- 4) In memorial

Each planter can accommodate two lines of text; the choice is text is up to whoever is sponsoring the planter